

Abstract

The study was carried out to investigate the sex-role stereotype of managers and the self-concepts among the business students in Hong Kong. 39 male and 51 female business students filled in the Schein Descriptive Index to define the personalities of a male in general, a female in general, a successful manager, and themselves. Results showed that there was no sex-role stereotype among the business students. Male students thought themselves were more similar to successful managers than typical men. While, the female students perceived themselves resembled typical women than successful managers. The psychological barrier for either sex in choosing business to study may disappear. Nevertheless, the underlining reasons for either sex to choose the discipline may be different.